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| EX0833/0853 Examensarbete inom Företagsekonomi, 15 hp, perioden 24 mar – 6 juni  **Kursschema** |
| **Course Leader**: Erik Hunter  **Handledare:** Jan Larsson, Erik Hunter, Jenny Höckert, Konstantinos Karantininis, Catharina Alwall, mfl.  **Examiner**: Erik Hunter mfl. |
| **25 Mar 08.30-12.00, room Zoom “That’s Interesting” (Mandatory)**  -How do you create a thesis that is interesting, feasible, and conducted in a wise and careful manner? During this workshop we will discuss these issues along with how each part of the thesis is connected. This introduction will provide you with a framework for evaluating a thesis purpose and getting started.  **25 Mar 13.00-15.00, room Zoom Seminar Group A (Mandatory)**  **25 Mar 15.00-17.00, room Zoom Seminar Group B (Mandatory)**  -During this seminar, you will present your thesis ideas to the class i.e., the background, problem discussion, purpose, and anticipated methods. You will use power point and share screen (10 minutes maximum).  \*\*Suggested readings: Literature list 1, 2, 3 |
| ***Assignment due 31 March before class:*** Email the introduction to your thesis at the beginning of class—comprised of at least 20 scholarly articles/books  **Seminar “Establishing your purpose”**  **31 Mar 08.30-11.30, room Zoom Seminar Group A (Mandatory)**  **31 Mar 12.00-15.00, room Zoom Seminar Group B (Mandatory)**    -Each group will present the background/problem of their thesis purpose. In doing so you will need to establish a) what makes your purpose interesting, and b) for which actor(s) is this thesis interesting.  -You will be assigned a group’s work to review and give feedback after the seminar  \*\*Suggested readings: Literature list 3, 9 |
| **Lecture 7 Apr 08.30-10.30 room Zoom “This thing called theory” (Mandatory)**  -We will discuss theory here- namely what it is, what it is not, and how you can incorporate it into your thesis. Moreover, we will cover what is expected in your “frame of reference” (also called theoretical framework, literature review, etc.) dependent upon what type of purpose you have (e.g., qualitative vs. quantitative, descriptive vs. inferential).  **Seminar 7 Apr 13.00-15.00, room Zoom Seminar Group A (Mandatory)**  **Seminar 7 Apr 15.00-17.00, room Zoom Seminar Group B (Mandatory)**  **-During the seminar you will present to the group the theories and models you believe are relevant and why**    \*\*Suggested readings: Literature list 9 |
| ***Assignment:***  ***--13 Apr Turn in first chapter of thesis to supervisor & critical friend*** |
| **Lecture**  **13 Apr 08.30-10.30 room Zoom “METHODS! Design, implementation and analysis” (Mandatory)**  -We start with an overview of how to write up a methods chapter. In particular, we will focus on what should and what should not be in a methods chapter and *why.*  **Seminar**  **13 Apr 10.30-12.30, room Zoom Seminar Group A (Mandatory)**  **13 Apr 13.00-15.00, room Zoom Seminar Group B (Mandatory)**  -For this seminar, present the methods you will use and how you will design your empirical study, how you want to implement the study, and finally, what tools will you use to analyze your data.  \*\*Suggested readings: Literature list 7, 9 |
| **15 Apr Group tutoring**  -Present design, implementation and analysis plans. For example, if interviews are planned, present to me interview guide. If an experiment is planned, present your experimental design, etc.  -1 hour session by appointment  **20 Apr 0830-1200 Academic Writing**  -Guest lecture |
| ***Assignment:***  ***--17 Apr, Provide feedback to critical friend (and course leader) on first chapter using topics discussed in class***  ***--23 Apr, Turn in Second chapter of thesis (Theory) to critical friend and supervisor*** |
| ***Assignment:***  ***--26 Apr provide feedback on second chapter to critical friend/supervisor***  ***--4 May Turn in third chapter of thesis (methods) to critical friend/supervisor***  ***--7 May provide feedback on third chapter to critical friend/supervisor*** |
| **7 May-25 May, Individual tutoring with supervisor on appointment** |
| **1 June (deadline 23:59) Digital Thesis Submission**  Thesis should be submitted to your examiner, opponent, and supervisor**.** |
| **3 June Final Seminar**  **Seminar Group A (Mandatory) 08.00-13.00, room Zoom**  **Seminar Group B (Mandatory) 13.00-18.00, room Zoom**  Time to present and defend each thesis : 30 minutes |
| **Kurslitteratur:**  Kurslitteraturlista EX0883 Examensarbete inom företagsekonomi, 15 hp   1. Editorial (2008) On what makes a significant contribution to the retailing literature. *Journal of Retailing 84, 2 (pg. 131-135).* 2. Davis, M. S. (1971). That’s interesting! Towards a phenomenology of sociology and a sociology of phenomenology. *Philosophy of the Social Sciences, 1(3), 309–344.* 3. Okasha, Samir. *Philosophy of science: A very short introduction*. Vol. 67. Oxford University Press, 2002. 4. Jarrick, A och Josephsson, O. (2008) *Från tanke till text: En språkhandbok för uppsatsskrivande studenter.* Lund: Studentlitteratur. **ISBN** 9789144268422. (133 s). Tillhandahålles av kursen. 5. Rienecker, L och Stray Jørgensen, P. (2014) *Att skriva en bra uppsats.* Malmö: Liber. ISBN 9789147111510. (349 s).      1. Denscombe, M. (2016) *Forskningshandboken – för småskaliga forskningsprojekt inom samhällsvetenskaperna.* Lund: Studentlitteratur. ISBN 9789144109145. (488 s). 2. Patel, Runa och Davidsson, Bo. 2011. Forskningsmetodikens grunder: att planera, genomföra och rapportera en undersökning. Lund: Studentlitteratur. **ISBN:** 9789144068688 3. SLU (2021-03-11) *Skriva- och Referera.* Tillgänglig: <https://www.slu.se/site/bibliotek/skriva-och-referera/>  Valbar vetenskapliglitteratur relevant för området tillkommer motsv. ca 100-1000 sidor i samråd med handledaren. |
| **Mycket välkomna till kursen!**  ***Erik***  Ps Examensarbetet kan skrivas på svenska eller engelska. |