

Master thesis course in forest economics/ business administration - Självständigt arbete i Skogsvetenskap, A2E respektive Självständigt arbete i företagsekonomi – Jägmästarprogrammet (20 January – 8 June , 2025 in Uppsala)

EX0975, Master's thesis in Forest Sciences, A2E – Forest Economics

Application code: 30137.2425

Open web page: <https://student.slu.se/en/studies/courses-and-programmes/course-search/course/EX0975/30137.2425/>

EX0977, Examensarbete i Skogsvetenskap A2E – Skogsekonomi

Anmälningkod: 30140.2425

Open web page: <https://student.slu.se/en/studies/courses-and-programmes/course-search/course/EX0977/30140.2425/>

EX0925**Master thesis in Business Administration, A2E*

EX0925, Application code 30136.2425

Open web page: <https://student.slu.se/en/studies/courses-and-programmes/course-search/course/EX0925/30136.2425/>

Open course home page for these courses EX0975 EX0977 and EX0925 is a shared domain in Canvas* and the courses are offered in coordinated efforts. The learning objectives (last two pages) are the same for all three courses. The course language (in Canvas and documents) is English

Examination is usually made by one of us: Anders Roos, Anders Lindhagen, Julia Aldberg or Cecilia Mark-Herbert based on active participation in obligatory parts of the course, independence in the process and a final report that fills all the course objectives. Course leader: Cecilia Mark-Herbert cecilia.mark-herbert@slu.se

Supervision is an important resource. Use the supervision capacity wisely – by sending a manuscript + questions well in time for a planned supervisory meeting. The budget allows for 4-5 meetings in total (with preparatory time and after work). You need to share your full manuscript with your supervisor well in time before submitting to the final seminar.

Contact information for advisors and examiners

Anders, Anders Lindhagen, researcher at the Department of Forest Economy Ulls Hus, Ulls väg 27
anders.lindhagen@slu.se

Anders, Anders Roos, professor Department of Forest Economy, 018-671564, 0739840705, anders.roos@slu.se,
<https://internt.slu.se/cv-originalen/anders-roos/>

Camilla, Camilla Widmark, lecturer at Forest Economics in Umeå, Camilla.Widmark@slu.se

Cilla, Cecilia Mark-Herbert, lecturer at Forest Economics in Uppsala 070-3661419, cecilia.mark-herbert@slu.se,
Department of Forest Economy, Box 7008, 750 07 UPPSALA, Visiting address: Ulls Hus, Ulls väg 27, room
D357, Uppsala <http://www.slu.se/en/cv/cecilia-mark-herbert/>

Isabelle, Isabelle Nesterud, isabelle.nesterud@slu.se SLU Library

Julia, Julia Aldberg, researcher at Department of Forest Economy,

Torbjörn, Torbjörn Andersson, Vice HOD, research assistant at Department of Forest Economy 018-673518,
072-55 77 097, torbjorn.e.andersson@slu.se

Monika – Monika Malmros monika.malmros@slu.se course administrator

Additional persons in the role as a supervisor or examiner might be added in a later version of the schedule.

Course book

Robson, Colin & McCartan, Kieran (2015) *Real World Research* (4th ed.) John Wiley & Sons, Chichester, the UK, ISBN: 978-1-118-74523-6 + articles that are available in Canvas

You may find the recommended book digitally at: (<https://canvas.gu.se/courses/36126/files/3328133>)

You can find a course syllabus and a list of suggestions for thesis topics on the following pages.

Course presentation (forest science *and* business administration)

Advanced study in the main field

Second cycle, includes independent project (degree project) for the degree of Master of Science (120 credits)(A2E)

Grading scale

5:Pass with Distinction, 4:Pass with Credit, 3:Pass, U:FailThe requirements for attaining different grades are described in the course assessment criteria which are contained in a supplement to the course syllabus. Current information on assessment criteria shall be made available at the start of the course.

Language- English

Prior knowledge

Knowledge equivalent to 30 credits at second-cycle level in the main field of study. A Pass grade for the independent project at first-cycle level, or a Bachelor's degree. The student must have completed at least one course relevant to the subject of the independent project before starting the project. Knowledge of English equivalent to English 6.

Objectives

The aim of the course is for the student, based on previously acquired knowledge, to independently plan, carry out and present an academic study within a given time frame. Through the independent project, the student will develop their skills in the academic work process and deepen their subject knowledge considerably.

On completion of the course, the student will be able to:

- independently and creatively identify and formulate scientific questions;
- independently search, compile, evaluate and critically interpret relevant information and literature;
- independently plan and, using adequate methods, carry out a scientific study within given time frames;
- analyze and evaluate data and/or findings on a scientific basis;
- discuss contents and conclusions in a scientific work critically, and reflect on how the choice of question and method relates to the scientific and practical basis of the subject;
- reflect on social and ethical aspects, sustainability aspects within the subject as well as ethical aspects of research and development;

- present a scientific work in accordance with the prevailing practice of the discipline, adapted to the intended audience and according to the instructions given;
- write a summary in English of a scientific report according to the instructions given;
- write a popular science summary of a scientific work according to the instructions given;
- present a scientific work orally and critically review and discuss, as well as give constructive criticism of, another student's project, including method, conclusions and the context of the work in a wider perspective;
- identify their own skill and knowledge development needs in the subject of the project.

Content

The course involves carrying out an independent, academic project (degree project) under supervision. The project is to be carried out independently, using data collected by the student themselves, or equivalent data. The project should preferably be carried out individually, but the course coordinator can admit exceptions under certain circumstances. The set-up of the independent project should be documented in a work plan established in consultation with the supervisor before the project starts.

The project is to be presented orally and in writing, as seminars or an equivalent format, and according to the instructions given. The course also involves taking part in a public discussion of another student's project in order to assess the ability to give constructive criticism.

Formats and requirements for examination

A Pass grade for the written report and the oral presentation, as well as a Pass grade for the critical review of another student's project. If the work has been carried out in pairs, it must be made clear to the examiner what each individual has contributed; this applies to both the written report and the oral presentation. The work effort and the scope of the work should correspond to 30 credits for each student, and each student must fulfil all intended learning outcomes. - If the student has not received a Pass grade for a test, the examiner has the right to give a supplementary assignment, provided this is feasible and can be justified. - If the student has been granted learning support due to a disability, the examiner has the right to offer an adapted test or let the student take the test in an alternative manner. - If this course syllabus is changed, or if the course is discontinued, SLU shall decide on transition rules for examination of students admitted under this syllabus but who have not yet completed the course. - For the examination of an independent project (degree project), the examiner may also allow the student to add supplemental information after the submission date. For more information, please refer to the regulations for education at Bachelor's and Master's level.

- If the student fails a test, the examiner may give the student a supplementary assignment, provided this is possible and there is reason to do so.
- If the student has been granted special educational support because of a disability, the examiner has the right to offer the student an adapted test, or provide an alternative assessment.
- If changes are made to this course syllabus, or if the course is closed, SLU shall decide on transitional rules for examination of students admitted under this syllabus but who have not yet passed the course.
- For the examination of a degree project (independent project), the examiner may also allow the student to add supplemental information after the deadline. For more information on this, please refer to the regulations for education at Bachelor's and Master's level.

Other information

- The right to take part in teaching and/or supervision only applies to the course date to which the student has been admitted and registered on.
- If there are special reasons, the student may take part in course components that require compulsory attendance at a later date. For more information on this, please refer to the regulations for education at Bachelor's and Master's level.

Responsible department

Department of Forest Economics

Further information Determined by: Vice dekan S-fak

In Swedish – suggestion for thesis topics – spring, 2024

De föreslagna ämnena innebär inte att det finns ett färdigt upplägg– det är Ert uppdrag att utveckla det inom ramen för uppsatsarbetet. Uppsatsen skrivs i par (två personer) eller individuellt, och i undantagsfall i grupp om tre studenter.

Ämne Språk	Problemfokus (och eventuell länk)
Marknadsföring	Marknadsundersökning – t.ex. preferenser gentemot bio-produkter, träbyggande etc.
Ek./ strat. analys	Analys av alternativ ur strategisk eller lönsamhetssynpunkt Försörjningskedjor Teknologianvändning i produktionsprocesser (Industry 4.0)
Marknadsföring/ strat analys/kalkylering	<ul style="list-style-type: none"> ○ Drivkrafter hos köpare och säljare till avtal om kolsänkor i skog – några fallstudier (intervjuer) ○ Lönsamheten för kolsänkor på fastighetsnivå – val av bestånd (kalkylexempel) ○ Affärsmodeller på den begynnande marknaden för kolsänkor – en översikt (litteraturstudie, ev internationell) ○ Befintliga intressenters syn på kolsänkor i skogsbruket – (intervju/enkät: mäklare, banker, försäkringsbolag, virkesköpare, FSC/PEFC, SKS, stora markägare utan industri, etc)
Org.teori	Framtida kompetensförsörjning inom skogssektorn – vad attraherar befintlig och potentiell arbetskraft idag?
Marknadsföring	Certifiering: Fördelar och nackdelar ur ett markägarperspektiv Rollen för en skogsägarförening
FEK Värdering	<ul style="list-style-type: none"> ○ Tätortsnära skogar – Ekonomiska och ej prissatta värden vid olika skötselalternativ ○ Värdet av naturnära lägen vid köp av bostäder. ○ Pandemieffekten – Har besöksstrycket ökat i den tätortsnära skogen och vilka konsekvenser har det i så fall?
Ekonomisk analys	Generell naturvård i skogsbruket. Vad kostar nyckelbiotoper och generell hänsyn. Ett markägarperspektiv
Policy	Planläggning av en skoglig demonstrationsskog vid Krusenberg avsedd att användas i undervisning
Mf/ orglära Sv/eng	Byggemenskap - när en grupp personer går ihop och bygger ett flerfamiljshus – vad är förutsättningarna för det? Komparativ fallstudie.
Marknadsföring Sv/eng	Grund för hållbarhetskommunikation SDG i strategiska rapporter, jämförande analys. Innehållsanalys – vilka SDG kommuniceras?
Marknadsföring SV/eng	Hur används PPP, Public private partnerships, samarbete mellan skogsföretag och NGO (eller andra icke-vinstdrivande organisationer) för att arbeta för hållbar utveckling
Marknadsföring SV/eng	MWC – multistory wood construction, hur påverkar kraven på hållbarhetsredovisning (lagkrav 2022) byggföretagens inköp av material?
Marknadsföring Sv/eng	Skogen produkter och för t.ex. matsäkerhet i Sverige
Marknadsföring Sv/eng	Innovationer inom livsmedelproduktion och konsumtion med fokus på hälsa eller miljö

Här hittar Du våra tidigare uppsatser (som ofta ger förslag om fortsatt forskning):

https://stud.epsilon.slu.se/view/series/Examensarbeten_2F_Sveriges_lantbruksuniversitet,_Institutionen_f=F6r_skogsekonomi.html

https://stud.epsilon.slu.se/view/series/Kandidatarbeten_2F_Sveriges_lantbruksuniversitet,_Institutionen_f=F6r_skogsekonomi.html

Och andra, större databaser: www.uppsatser.se – uppsatser på C, D och E-nivå från hela Sverige

<https://www.slu.se/site/bibliotek/soka-och-lana/soka/sok-studentarbeten/> - uppsatser på C, D och E-nivå från

SLU

	Tid	Plats, Hus	Person	Aktivitet	Schematitel	Info till studenter
v 4	Mån 2025-01-20					
	13:00 - 16:00	Grupprum A133. Ulls hus A-blocket	Cecilia Mark-Herbert	Kursintroduktion	Course start	Course start (aims, criteria for evaluation, publication on Epsilon, Urkund ...)
	Tis 2025-01-21					
	08:15 - 10:00		Cecilia Mark-Herbert	Digitalt Föreläsning	A thesis project – from research plan to proposal, onwards to a full project.	Roles, responsibilities, and support systems
	10:00 - 12:00		Anders Roos	Digitalt Föreläsning	Scientific writing	
	Ons 2025-01-22					
	09:00 - 11:00		Isabelle Nesterud	Digitalt Föreläsning	Library – taking the library skills one more notch	SLU Library Isabelle Nesterud isabelle.nesterud@slu.se
	Tors 2025-01-23					
	10:00 - 12:00		Anders Lindhagen	Föreläsning	Method – Quantitative approach	
	13:00 - 15:00			Egna studier	Prepare the work plan seminar 24/1	
	Fre 2025-01-24					
	09:00 - 12:00	Sal R. Ulls hus B-blocket		Seminarium	Work plan - seminar	Presentation of thesis idea, + turn in a preliminary work plan (problem, aim, approach and time frame). Please prepare a 5 minute presentation of your project for the seminar.
	13:00 - 15:00			Deadline	Deadline to submit a registration form	Send an e-mail to Cilla (Cecilia.mark-herbert@slu.se)
v 5	Mån 2025-01-27					
	10:00 - 12:00		Cecilia Mark-Herbert	Digitalt Föreläsning	Metod – Qualitative approach	
	Ons 2025-01-29					
	10:00 - 12:00			Deadline	Submit a proposal	Submit a proposal in Canvas – as a submission – and in the course folders (so other students can see your submission) in an open format. An opponent list will be available in Canvas

	Tid	Plats, Hus	Person	Aktivitet	Schematitel	Info till studenter
v 5	Fre 2025-01-31					
	08:00 - 12:00	Sal U. Ulls hus E-blocket		Seminarium	Proposal seminar	Proposal documents needs to be submitted in Canvas Mon. Jan 29th by 12, noon. All students take two "discussant roles". A list will be posted in Canvas in the afternoon Jan 29th by 15. ALL students and supervisors - discussion of proposals .
	13:00 - 15:00			Deadline	Submit the work plan	Deadline to submit the work plan. Send it in an e-mail to Cilla: cecilia.mark-herbert@slu.se This work-plan serves as grounds for registration in the course in Ladok, and ultimately for you to get the credits. It needs to be signed by students and supervisor.
v 12	Fre 2025-03-21					
	08:00 - 12:00	Sal U. Ulls hus E-blocket		Seminarium	Half time seminar	A mauscript needs to be made available by Monday March 18th at 12.00 on Canvas in the correct folder, in a doc/docx format. A list of opponent roles will be available in Canvas. All advisors and students (A schedule will be available by lunch March 19th in Canvas)
v 21	Fre 2025-05-23					
	10:00 - 12:00			Deadline	Turn in your manuscript	Turn in your manuscript (Canvas) in preparation for oral presentations in an open seminar. D-day for turing in manuscript and submitting to Urkund and making it available in Fronter: Fri 24 May at 12.00 after consultation with your advisor . Please turn in your manuscript in a doc/docx format two places: as a submission and in the shared folder in Canvas, connected to Urkund. A schedule for presentations in Canvas May 24th (15)
v 22	Ons 2025-05-28					
	13:00 - 16:00			Obligatorisk Redovisning	Thesis day	Thesis day – where you present a poster (for all thesis students at SLU .) More info. is available on Canvas A template for a poster is available on Canvas
v 23	Tis 2025-06-03					
	08:00 - 16:00	Sal X. Ulls hus D-blocket		Seminarium	Final seminar	Final seminar - Oral presentations and opponent dialogue in an open seminar – Each student takes two opponent roles providing feedback orally in a constructive dialogue and in writing (a 2 page report + details in manuscript) ALL students, supervisors and examiners A schedule will be available in Canvas May 28th
v 24	Tis 2025-06-10					
	10:00 - 12:00			Deadline	D-day for turning in your revised thesis for grading	D-dag for turning in your revised thesis for grading Wednesday June 10th at 12.00. Turn in – Canvas + an e-mail to Cilla with attachment

Namn Id, Hus, Ort, Platser
Grupprum A133 C-250A133. Ulls hus A-blocket. Uppsala. 10
Sal R C-250B213. Ulls hus B-blocket. Uppsala. 30
Sal U C-250E207. Ulls hus E-blocket. Uppsala. 30
Sal X C-250D227. Ulls hus D-blocket. Uppsala. 40