### **Master thesis course in forest economics/ business administration** - Självständigt arbete i Skogsvetenskap, A2E respektive Självständigt arbete i företagsekonomi – Jägmästarprogrammet (15 January – 2 June , **2024** in Uppsala)

EX0975, Master’s thesis in Forest Sciences, A2E – Forest Economics

Application code: 30271.2324

<https://student.slu.se/studier/kurser-och-program/kurssok/kurs/EX0975/30271.2324/>

EX0976, Examensarbete i Skogsvetenskap A2E – Skogsekonomi

Anmälningskod: 30266.2324

Kursens webbsida: <https://student.slu.se/studier/kurser-och-program/kurssok/kurs/EX0976/30266.2324/>

*Master thesis in Business Administration, A2E*

EX0925, Application code 30262.2324

<https://student.slu.se/studier/kurser-och-program/kurssok/kurs/EX0925/30262.2324/>

Open course home page for these courses **EX0975 EX0976 and EX0925** is a shared domain in Canvas

and the courses are offered in coordinated efforts. The learning objectives (last two pages) are the same for all three courses. The course language (in Canvas and documents) is English, but you may write your thesis in Swedish or English (in forestry economics). Business administration thesis projects are written in English. We encourage writing in English.

Examination is made by one of us: Anders Roos, Anders Lindhagen, Camilla Widmark or Cecilia Mark-Herbert based on active participation in obligatory parts of the course, independence in the process and a final report that fills all the course objectives. Course leader: Cecilia Mark-Herbert [cecilia.mark-herbert@slu.se](mailto:cecilia.mark-herbert@slu.se)

# Preliminary schedule red = mandatory active attendance

|  |  |  |  |
| --- | --- | --- | --- |
| **Datum** | **Time** | **Activity and task** | **Lecturer (information)** |
| **w 3** | | | |
| 15/1  Mon | 13-16 | Course start (aims, criteria for evaluation, publication on Epsilon, Urkund …) | Cilla |
| 16/1  Tue | 10-12 | Scientific writing.  + Send an e-mail to Isabelle in preparation for 17/1 by 12 (noon, see below) | Anders Roos |
| 13-15 | A thesis project – from research plan to proposal, onwards to a full project. Roles, responsibilities, and support systems | Cilla |
| 17/1  Wed | 09-11 | Library – taking the library skills one more notch - Instructions from Jonas:  **Send an e-mail to Isabelle PRIOR to the workshop (16/1 at 12.00)** with information about things you found challenging related to writing and finding literature in your previous thesis project | SLU Library  Isabelle Nesterud [isabelle.nesterud@slu.se](mailto:isabelle.nesterud@slu.se) |
| 18/1  Thur | 10-12 | Method – Quantitative approach | Anders L  Zoom:  Code |
| 13-15 | Metod – Qualitative approach | Cilla  Zoom:  Code: |
| 19/1  Fri. | **09-12** | **Work plan - seminar**– Presentation of thesis idea, + turn in a preliminary work plan (problem, aim, approach and time frame). Please prepare a 5 minute presentation of your project for the seminar. | Anders R, Anders L, Torbjörn, Julia A, Cilla + all students  Zoom:  Code: |
| **w 5** | | | |
| 29/1  Mon | **12 noon** | **Submit a proposal in Canvas – as a submission – and in the course folders (so other students can see your submission) in an open format** | An opponent list will be available in Canvas |
| 31/1  Wed | **09-12** | **Proposal seminar** Proposal documents needs to be ***submitted in Canvas Mon. Jan 29th by 12, noon.***  All students take two “discussant roles”. A list will be posted in Canvas in the afternoon Jan 29th by 15 Wed Jan. 31st. | Anders L, Torbjörn, Anders R and Cilla + all students in the course – discussion of proposals.  Zoom:  Code: |
| **v 12** | | | |
| March 22th Fri | 8-12 | Half time seminar - in the course  A mauscript needs to be made available by **Monday March 18th at 12.00** on Canvas in the correct folder, in a doc/docx format.  A list of opponent roles will be available in Canvas. | All advisors and students  (A schedule will be available by lunch March 19th in Canvas)  Ulls hus, Alnarp A305 |
| **w 21** | | | |
| May 24th  Tue. | 12.00  (noon) | *Turn in your manuscript (Canvas) in preparation for oral presentations in an open seminar. D-day for turing in manuscript and submitting to Urkund and making it available in Fronter:* **Wed 24 maj at 12.00** after consultation with your advisor. | Please turn in your manuscript in a doc/docx format two places: as a submission and in the shared folder in Canvas, connected to Urkund. *A schedule for presentations will be made available at latest May 24th (15)* |
| May 24  Fri | 13-16 | *Thesis day – where you get to do a short oral presentation and present a poster (for all thesis students at SLU)* | *More info. is available on Canvas + mail directly to you.*  *A template for a poster is available on Canvas* |
| May 28th  Tue. | **08.00 -16** | **Oral presentations and opponent dialogue in an open seminar** – Each student takes two opponent roles providing feedback orally in a constructive dialogue and in writing (a 2 page report + details in manuscript) | ***Ulls hus: Alnarp A305*** |
|  | 12.00  noon | **D-dag for turning in your revised thesis for grading Wednesday June 4th at 12.00** | Turn in – Canvas + an e-mail to Cilla with attachment |
|  |  | **Examination** |  |
|  |  | Seminar if somebody has missed the seminar in May the next one will be arrange din late August-Sept. | A message will be available in Canvas concerning the date for this seminar. |
| Don’t forget to fill out the course evaluation – please! Thank you!!! | | | |

**A course zoom link and code will be available in the next version of the schedule**

**Contact information for advisors and examiners**

**Anders,** Anders Lindhagen, researcher at the Department of Forest Economy Ulls Hus, Ulls väg 27 [anders.lindhagen@slu.se](mailto:anders.lindhagen@slu.se)

**Anders,** Anders Roos, professor Department of Forest Economy, 018-671564, 0739840705, [anders.roos@slu.se](mailto:anders.roos@slu.se), <https://internt.slu.se/cv-originalen/anders-roos/>

**Camilla,** Camilla Widmark, lecturer at Forest Economics in Umeå,[Camilla.Widmark@slu.se](mailto:Camilla.Widmark@slu.se)

**Cilla,** Cecilia Mark-Herbert, lecturer at Forest Economics in Uppsala 070-3661419, [cecilia.mark-herbert@slu.se](mailto:cecilia.mark-herbert@slu.se), Department of Forest Economy , Box 7008, 750 07 UPPSALA, Visiting address: Ulls Hus, Ulls väg 27, room D357, Uppsala <http://www.slu.se/en/cv/cecilia-mark-herbert/>

**Isabelle,** Isabelle Nesterud, [isabelle.nesterud@slu.se](mailto:isabelle.nesterud@slu.se)SLU Library

Julia, Julia Aldberg, researcher at Department of Forest Economy,

**Torbjörn,** Torbjörn Andersson,Vice HOD, research assistant at Department of Forest Economy 018-673518, 072-55 77 097, [torbjorn.e.andersson@slu.se](mailto:torbjorn.e.andersson@slu.se)

Additional persons in the role as a supervisor or examiner might be added in a later version of the schedule.

**Course book**

Robson, Colin & McCartan, Kieran (2015) ***Real World Research*** (4th ed.) John Wiley & Sons, Chichester, the UK, ISBN: 978-1-118-74523-6 + articles that are available in Canvas

You may find the recommended book digitally at: (<https://canvas.gu.se/courses/36126/files/3328133>)

**Course presentation (forest science *and* business administration) Advanced study in the main field**

Second cycle, includes independent project (degree project) for the degree of Master of Science (120 credits)(A2E)

Grading scale

5:Pass with Distinction, 4:Pass with Credit, 3:Pass, U:FailThe requirements for attaining different grades are described in the course assessment criteria which are contained in a supplement to the course syllabus. Current information on assessment criteria shall be made available at the start of the course.

Language

English

Prior knowledge

Knowledge equivalent to 30 credits at second-cycle level in the main field of study. A Pass grade for the independent project at first-cycle level, or a Bachelor’s degree. The student must have completed at least one course relevant to the subject of the independent project before starting the project. Knowledge of English equivalent to English 6.

Objectives

The aim of the course is for the student, based on previously acquired knowledge, to independently plan, carry out and present an academic study within a given time frame. Through the independent project, the student will develop their skills in the academic work process and deepen their subject knowledge considerably.  
  
On completion of the course, the student will be able to:  
- independently and creatively identify and formulate scientific questions;  
- independently search, compile, evaluate and critically interpret relevant information and literature;  
- independently plan and, using adequate methods, carry out a scientific study within given time frames;  
- analyze and evaluate data and/or findings on a scientific basis;  
- discuss contents and conclusions in a scientific work critically, and reflect on how the choice of question and method relates to the scientific and practical basis of the subject;  
- reflect on social and ethical aspects, sustainability aspects within the subject as well as ethical aspects of research and development;  
- present a scientific work in accordance with the prevailing practice of the discipline, adapted to the intended audience and according to the instructions given;  
- write a summary in English of a scientific report according to the instructions given;  
- write a popular science summary of a scientific work according to the instructions given;  
- present a scientific work orally and critically review and discuss, as well as give constructive criticism of, another student’s project, including method, conclusions and the context of the work in a wider perspective;  
- identify their own skill and knowledge development needs in the subject of the project.

Content

The course involves carrying out an independent, academic project (degree project) under supervision. The project is to be carried out independently, using data collected by the student themselves, or equivalent data. The project should preferably be carried out individually, but the course coordinator can admit exceptions under certain circumstances. The set-up of the independent project should be documented in a work plan established in consultation with the supervisor before the project starts.  
  
The project is to be presented orally and in writing, as seminars or an equivalent format, and according to the instructions given. The course also involves taking part in a public discussion of another student’s project in order to assess the ability to give constructive criticism.

Formats and requirements for examination

A Pass grade for the written report and the oral presentation, as well as a Pass grade for the critical review of another student’s project. If the work has been carried out in pairs, it must be made clear to the examiner what each individual has contributed; this applies to both the written report and the oral presentation. The work effort and the scope of the work should correspond to 30 credits for each student, and each student must fulfil all intended learning outcomes. - If the student has not received a Pass grade for a test, the examiner has the right to give a supplementary assignment, provided this is feasible and can be justified.  
  
- If the student has been granted learning support due to a disability, the examiner has the right to offer an adapted test or let the student take the test in an alternative manner.  
- If this course syllabus is changed, or if the course is discontinued, SLU shall decide on transition rules for examination of students admitted under this syllabus but who have not yet completed the course.  
- For the examination of an independent project (degree project), the examiner may also allow the student to add supplemental information after the submission date. For more information, please refer to the regulations for education at Bachelor’s and Master’s level.

* If the student fails a test, the examiner may give the student a supplementary assignment, provided this is possible and there is reason to do so.
* If the student has been granted special educational support because of a disability, the examiner has the right to offer the student an adapted test, or provide an alternative assessment.
* If changes are made to this course syllabus, or if the course is closed, SLU shall decide on transitional rules for examination of students admitted under this syllabus but who have not yet passed the course.
* For the examination of a degree project (independent project), the examiner may also allow the student to add supplemental information after the deadline. For more information on this, please refer to the regulations for education at Bachelor's and Master's level.

Other information

* The right to take part in teaching and/or supervision only applies to the course date to which the student has been admitted and registered on.
* If there are special reasons, the student may take part in course components that require compulsory attendance at a later date. For more information on this, please refer to the regulations for education at Bachelor's and Master's level.

Responsible department

Department of Forest Economics

Further information

*Determined by:* Vice dekan S-fak

Förslag på ämnesområden för kandidatuppsatser– vt 2024

De föreslagna ämnena innebär inte att det finns ett färdigt upplägg– det är Ert uppdrag att utveckla det inom ramen för uppsatsarbetet. Uppsatsen skrivs i par (två personer) eller individuellt, och i undantagsfall i grupp om tre studenter.

|  |  |
| --- | --- |
| **Ämne** *Språk* | **Problemfokus (och eventuell länk)** |
| Marknadsföring | Marknadsundersökning – t.ex. preferenser gentemot bio-produkter, träbyggande etc. |
| Ek./ strat. analys | Analys av alternativ ur strategisk eller lönsamhetssynpunkt  Försörjningskedjor  Teknologianvändning i produktionsprocesser (Industry 4.0) |
| Marknadsföring/ strat analys/kalkylering | * Drivkrafter hos köpare och säljare till avtal om kolsänkor i skog – några fallstudier (intervjuer) * Lönsamheten för kolsänkor på fastighetsnivå – val av bestånd (kalkylexempel) * Affärsmodeller på den begynnande marknaden för kolsänkor – en översikt (litteraturstudie, ev internationell) * Befintliga intressenters syn på kolsänkor i skogsbruket – (intervju/enkät: mäklare, banker, försäkringsbolag, virkesköpare, FSC/PEFC, SKS, stora markägare utan industri, etc) |
| Org.teori | Framtida kompetensförsörjning inom skogssektorn – vad attraherar befintlig och potentiell arbetskraft idag? |
| Marknadsföring | Certifiering: Fördelar och nackdelar ur ett markägarperspektiv  Rollen för en skogsägarförening |
| FEK  Värdering | * Tätortsnära skogar – Ekonomiska och ej prissatta värden vid olika skötselalternativ * Värdet av naturnära lägen vid köp av bostäder. * Pandemieffekten – Har besökstrycket ökat i den tätortsnära skogen och vilka konsekvenser har det i så fall? |
| Ekonomisk analys | Generell naturvård i skogsbruket. Vad kostar nyckelbiotoper och generell hänsyn. Ett markägarperspektiv |
| Policy | Planläggning av en skoglig demonstrationsskog vid Krusenberg avsedd att användas i undervisning |
| Mf/ orglära  Sv/eng | Byggemenskap - när en grupp personer går ihop och bygger ett flerfamiljshus – vad är förutsättningarna för det? Komparativ fallstudie. |
| Marknadsföring  *Sv/eng* | Grund för hållbarhetskommunikation SDG i strategiska rapporter, jämförande analys. Innehållsanalys – vilka SDG kommuniceras? |
| Marknadsföring  *SV/eng* | Hur används PPP, Public private partnerships, samarbete mellan skogsföretag och NGO (eller andra icke-vinstdrivande organisationer) för att arbeta för hållbar utveckling |
| Marknadsföring  *SV/eng* | MWC – multistory wood construction, hur påverkar kraven på hållbarhetsredovisning (lagkrav 2022) byggföretagens inköp av material? |
| Marknadsföring  *Sv/eng* | Skogen produkter och för t.ex. matsäkerhet i Sverige |
| Marknadsföring  *Sv/eng* | Innovationer inom livsmedelproduktion och konsumtion med fokus på hälsa eller miljö |

**Här hittar Du våra tidigare uppsatser (som ofta ger förslag om fortsatt forskning):**

<https://stud.epsilon.slu.se/view/series/Examensarbeten_=2F_Sveriges_lantbruksuniversitet,_Institutionen_f=F6r_skogsekonomi.html>

<https://stud.epsilon.slu.se/view/series/Kandidatarbeten_=2F_Sveriges_lantbruksuniversitet,_Institutionen_f=F6r_skogsekonomi.html>

Och andra, större databaser: [www.uppsatser.se](http://www.uppsatser.se) – uppsatser på C, D och E-nivå från hela Sverige

<https://www.slu.se/site/bibliotek/soka-och-lana/soka/sok-studentarbeten/> - uppsatser på C, D och E-nivå från SLU