

Week	Date	Day	Time	Group	Instructor	Title	Assignments
12							
	2021-03-24	Wed	09.00-12.00		Richard & Hina	Course introduction: What makes good research? Quantitative & qualitative approaches	B&B* Chpt 1, 2, 8, 17, 26 Reichertz (2014); Mackenzie & Knipe (2006)
13							
	2021-03-29	Mon	09.00-12.00		Richard	Research design & research proposals	B&B Chpt 3, 4 Edmondson & McManus (2007) Labaree (2020)
	2021-03-29	Mon	13.00-16.00		Richard	Theory, literature & frame-of-reference	B&B Chpt 5 Rocco & Plakhotnik (2009)
	2021-03-31	Wed	09.00-12.00		Hina	Seminar: Common mistakes in writing a proposal..	Assignment 4a - 1st draft proposal
14							
	2021-04-05	Mon				Easter break	
15							
	2021-04-12	Mon	09.00-12.00	B	Hina	Seminar: Academic framework for your proposal	Assignment 1: 500 words on frame-of-reference
	2021-04-12	Mon	13.00-16.00	A	Hina	Seminar: Academic framework for your proposal	
	2021-04-14	Wed	09.00-12.00		Richard	Data collection	B&B Chpt 9-13 & 18-23 Farquhar (2012)
16							
	2021-04-19	Mon	09.00-12.00	A	Richard	Seminar: Interviews & surveys	Assignment 2: 500 words on design
	2021-04-19	Mon	13.00-16.00	B	Richard	Seminar: Interviews & surveys	
	2021-04-21	Wed	09.00-12.00		Richard	Quantitative data analysis	B&B Chpt 14-16 Davidsson (1997, <i>on Canvas</i>)
17							
	2021-04-26	Mon	09.00-12.00	B	Richard	Seminar: Quantitative data analysis	Seminar preparation
	2021-04-26	Mon	13.00-16.00	A	Richard	Seminar: Quantitative data analysis	
	2021-04-28	Wed	09.00-12.00		Hina	Qualitative data analysis	B&B Chpt 24, 25 Creswell (2013); Linneberg & Korsgaard (2019)
18							
	2021-05-03	Mon	09.00-12.00	A	Hina	Seminar: Qualitative data analysis	Seminar preparation
	2021-05-03	Mon	13.00-16.00	B	Hina	Seminar: Qualitative data analysis	
	2021-05-05	Wed	09.00-12.00		Hina	Quality and ethics in research	B&B Chpt 6 Golafshani (2003); Drost (2012)
19							
	2021-05-10	Mon	09.00-12.00	B	Hina	Seminar: Research design, quality & ethics	Assignment 3: 500 words on analysis
	2021-05-10	Mon	13.00-16.00	A	Hina	Seminar: Research design, quality & ethics	
	2021-05-12	Wed	09.00-12.00		Richard	Discussion and conclusions in research	B&B Chpt 7 Flyvbjerg (2006); Presthus & Munkvold (2016)
20							
	2021-05-17	Mon				Self-study: Final proposal development	
21							
	2021-05-24	Mon	09.00-12.00	TBA	Richard & Hina	Seminar: Proposal discussions	Assignment 4b - 2nd draft proposal
	2021-05-24	Mon	13.00-16.00	TBA	Richard & Hina	Seminar: Proposal discussions	
	2021-05-26	Wed	09.00-12.00		Richard	Empirical results and academic contributions	
	2021-05-26	Wed	13.00-16.00			Visit Thesis Day	
22							
	2021-06-02	Wed	09.00-12.00		Richard	The MSc thesis process at SLU Dept. Of Econ.	Assignment 4c - Final proposal

Zoom meeting link through out course:

See *Canvas course site*.

References (**Note: not final**):

- Bell, E., Bryman, A. and Harley, B. 2018. *Business Research Methods*. 5th ed. Oxford university press.
- Edmondson, A., McManus, S., 2007. Methodological fit in management field research. *The Academy of Management Review* 32, 1155–1179.
- Farquhar, J. D. (2012). Data collection. Chapter 5 in Farquhar, J. D. *Case study research for business* (pp. 65-83). London: SAGE Publications Ltd <https://doi.org/10.4135/9781446287910>
- Flyvbjerg, B., 2006. Five Misunderstandings About Case-Study Research. *Qualitative Inquiry* 12, 219–245. <https://doi.org/10.1177/1077800405284363>
- Golafshani, N., 2003. Understanding reliability and validity in qualitative research. *The Qualitative Report* 8, 597–607.
- Labaree, R. 2020. Organizing Your Social Sciences Research Paper: Types of Research Design. USC Libraries. <https://libguides.usc.edu/writingguide/researchdesigns>.
- Mackenzie, N., Knipe, S., 2006. Research dilemmas: Paradigms, methods and methodology 10.
- Presthus, W., Munkvold, B.E., 2016. How to frame your contribution to knowledge? A guide for junior researchers in information systems 14.
- Reichertz, J., 2014. Induction, Deduction, Abduction. *The Sage handbook of qualitative data analysis* 123–136.