

Week	Day	Date	Time	Activity	Place	Teacher
Introduction week						
44	Mon	30				
	Tue	31	09.15-15.00	Course introduction: Workshop 1 - The rich picture Innovation - what it is and why it matters. Innovation as a core business process and Introduction to Exercise 1	Lilla Sessionssalen, Slottet	Sara Spendrup/Fredrik Fernqvist
	Wed	1	09.15-12.00	Lecture: Consumer behaviour and sources of innovation (FF). Introduction: of the Product Development project, examples from last year, find a group member.	Lilla Sessionssalen, Slottet	Fredrik Fernqvist/Sara Spendrup
	Thu	2		Own work		
	Fri	3	09.15-12.00	Student presentation: Examination written individual report (Exercise 1) Submit exercise 1 by 17.00	Östan	Sara Spendrup/Rebecca Thörning
Innovation						
45	Mon	6	10.15-15.00	Lecture: Developing an innovation strategy, Business model canvas. And introduction to Exercise 2.	10.15-12.00 Gardenia 13.15-15.00 Blå hallen, Green Innovation Park	Sara Spendrup, Charles Van de Kerkhof, Venture lab
	Tue	7	9.15-12.00 13.15-15.00	Own work - market scan Workshop: Product Development project: Theoretical models for product development and application in the food industry, discussion of the Product Development project. Read article before. Share ingredients	Östan	Gun Hagstöm/Sara Spendrup
	Wed	8		Own work		
	Thu	9	10.15-12.00 13.15-15.00	Lecture: Knowledge systems Lecture: National systems of innovation and AKIS	Östan Östan	Per Hansson Lisa Germundsson
	Fri	10	09.15-12.00	Examination seminar: - Exercise 2. Reflection of the week: Business Model Canvas & AKIS	Östan	Sara Spendrup/Rebecca Thörning
Innovations driving and driven by plant protection in horticultural systems						
46	Mon	13	13.15-15.00	Lecture: Introduction, innovation in plant protection	Lilla Sessionssalen	Paul Becher
	Tue	14	10.15-12.00	Lecture: Introduction to assignment	Skörden	Paul Becher
	Wed	15		Own work		Paul Becher

Thu	16	10.15-12.00	Voluntary supervision: Exercise 3	zoom	
Fri	17	08.15-12	Student presentation: Innovative plant protection (Exercise 3) Paul Becher	Östan	Paul Becher
		13.15-15.00	Creative Workshop: Finding your target group and attribute testing (for Phase 1)	Östan	Rebecca Thörning
Product Development (week 1)					
47	Mon	20	10.15-12.00 Lecture: Product Development	Östan	Fredrik Fernqvist
			13.15-15.00 Lecture: HACCP, food safety lecture and sensory analysis.	SLU Food lab	Gun Hagström
	Tue	21	Own work		
	Wed	22	10.15-12.00 Lecture: Raw material quality as a starting point for innovation in the horticultural sector, with examples from today's global market	zoom	Helena Persson Hovmalm
	Thu	23	08.00-17.00 Excursion		Gun Hagström/Sara Spendrup
	Fri	24	09.15-12.00 Student presentation: of Phase 1 (Product Development project) <i>Deadline: Submit ingredientslist for Gun</i>	Gardenia	Gun Hagström/Sara Spendrup/Kimmo Rumpunen
			<i>Deadline submit questions for the quiz 16.00</i>		
Product Development (week 2)					
48	Mon	27	Own work		
	Tue	28	09.15-12.00 and 13.15-16.00 Phase 2 begins: Food product development in the SLU Food Lab. Practical work: making the jam.	SLU Food lab	Gun Hagström
	Wed	29	10.15-12.00 Lecture: Innovation in a circular and biobased economy, with examples from food waste/side streams and its use for new food and non-food products.	zoom	Helena Persson Hovmalm
	Thu	30	Own work		
	Fri	1	09.15-16.00 Quiz and Creative Workshop: Market the product, proposal development and presentation of ideas	Gardenia 9.15-12.00 13.15-16.00 Östan	Rebecca Thörning/Sara Spendrup
Product development (week 3)					
49	Mon	4	13.15-16.00 Week introduction: Innovative aspects of protected cultivation	Östan	Lars Mogren
	Tue	5	10.15-12.00 Lecture: Diffusion of innovation	Östan	Annie Drottberger
			13.15-15.00 Lecture: Mushrooms + introduction of case work (Exercise 4)	Östan	Malin Hultberg

	Wed	6		Own work		
	Thu	7	13.15-16.00	Student presentations: Oral presentations of case and discussions (Exercise 4)	Östan	Malin Hultberg
	Fri	8		Deadline for submission of written case report (Exercise 4) 16.00		
Review						
50	Mon	11	10.00-12.00	Voluntary supervision: Product Development project (Phase 2)	zoom	Gun Hagström/Sara Spendrup
	Tue	12	09.15-15.00	Own work with Phase 2 (Product Development project) Student presentation: Phase 2 (Product Development project)	Östan	Gun Hagström/Kimmo Rumpunen/Rebecca Thörning/Sara Spendrup
	Wed	13		Deadline individual assignment 12.00		
	Thu	14	10.15-12.00	Introduction: to Exercise 5	Datorsal Ladan	Sara Spendrup
			13.15-15.00	Students work with identifying subject	Datorsal Ladan	
	Fri	15	09.15-12.00	Lecture: Library - how to search for literature	Datorsal Ladan	Åsa Ode
			13.15-15.00	Workshop: search for literature	Datorsal Ladan	Åsa Ode/Sara Spendrup
Christmas holiday						
51	Mon	18	10.00-12.00	Voluntary supervision: Exercise 5	zoom	Sara Spendrup
	Tue	19		Individual work		
	Wed	20		Individual work		
	Thu	21		Individual work		
	Fri	22		Individual work		
Christmas holiday						
52	Mon	25		Public Holiday		
	Tue	26		Public Holiday		
	Wed	27		Public Holiday		
	Thu	28		Public Holiday		
	Fri	29		Public Holiday		
Review						
1	Mon	1		Individual work		
	Tue	2		Individual work		
	Wed	3		Individual work		
	Thu	4	09.15-16.00	Mandatory Supervision: Exercise 5	zoom	Sara Spendrup/Fredrik Fernqvist

	Fri	5		<i>Individual work</i>		
Final week						
2	Mon	8	10.15-12.00	<i>Voluntary supervision: Exercise 5</i>	zoom	Sara Spendrup
	Tue	9		<i>Individual work</i>		
	Wed	10		<i>Individual work</i>		
	Thu	11	09.15-16.00	Student presentations: Exercise 5	Articum 4	Sara Spendrup
	Fri	12	09.15-12.00	Final workshop: Students and teachers (course evaluation)	Östan	Sara Spendrup/Rebecca Thörning

