

Week	Day	Date	Time	Activity	Place	Teacher
<b>Start week</b>						
44	Mon	1				
	Tue	2	09.15-12.00 13.00-15.00	Course introduction Workshop 1 - The rich picture Innovation - what it is and why it matters. Innovation as a core business process Introduction to Exercise 1 Fredrik 10-12	Kärnan Myllan	Rebecca Thörning/Sara Spendrup/Fredrik Fernqvist
	Wed	3	09.15-12.00	Consumer behaviour. Sensory test (the carrot project) linked to Gun's product development steps.	Grodden	Fredrik Fernqvist/Sara Spendrup/Gun Hagström/Rebecca Thörning
	Thu	4	10.15-12.00 13.00-17.00	Student lecture introduction Own work with Exercise 1	zoom	Sara Spendrup, Rebecca Thörning
	Fri	5	09.15-12.00	Examination written individual report (Exercise 1) Submit exercise by 17.00	zoom	Sara Spendrup, Rebecca Thörning
<b>Innovation</b>						
45	Mon	8	10.15-12.00 13.15-15.00	Developing an innovation strategy, Business model canvas. Introduction to Excursion, Student preparation for Excursion	Östan Stora Session	Sara Spendrup/Rebecca Thörning
	Tue	9	09.15-12.00 13.15-15.00	Excursion on campus: Green innovation park, SLU holding, Venture National systems of innovation and AKIS	On campus Grodden	Sara Spendrup/Rebecca Thörning Lisa Germundsson
	Wed	10	10.15-12.00	Knowledge systems	zoom	Per Hansson
	Thu	11		Student preparation time		
	Fri	12	09.15-12.00	Examination - seminar 2. BMC and strategy - reflection on field trip	zoom	Fredrik Fernqvist/Sara Spendrup/Rebecca Thörning
<b>Product Development (week 1)</b>						
46	Mon	15	10.15-12.00 13.15-15.00	Product Development Lecture : Presentation Gun and Kimmo, Theoretical models for pro	zoom zoom	Fredrik Fernqvist/Rebecca Thörning Gun Hagström/Kimmo Rumpunen
	Tue	16	10.15-12.00	Student lecture	Grodden	Fredrik Fernqvist/Gun Hagström/Sara Spendrup/Rebecca Thörning
			13.15-15.00	Lecture: Raw material quality as a starting point for innovation in t	zoom	Marie Olsson

Wed	17	10.15-12.00	Student lecture	Grodden	Fredrik Fernqvist/Gun Hagström/Sara Spendrup
			Student preparation for Excursion/individual work		
Thu	18	08.00-16.00	Excursion		Gun Hagström
Fri	19	09.15-12.00	Seminar and students presentation about selected issues about the zoom		Gun Hagström/Sara Spendrup/Fredrik Fernqvist

### Product Development (week 2)

47	Mon	22	09.15-12.00	1 Food product development. Food safety and HACCP in SLU Food lab	SLU Food lab	Gun Hagström
			13.00-16.00	Work in SLU Food Lab	SLU Food lab	Gun Hagström
	Tue	23	10.15-12.00	Student lecture	Grodden	Sara Spendrup/Fredrik Fernqvist/Gun Hagström/Rebecca Thörning
			13.00-16.00	Students work with selected areas/voluntary supervision	SLU Food lab	Gun Hagström/Sara Spendrup
	Wed	24	10.15-12.00	Lecture: Innovation in a circular and biobased economy, with exar zoom		Marie Olsson
	Thu	25		Students work with selected area		
	Fri	26	09.15-12.00	Seminar and students' presentation about selected issues about fo	Articum 4	Gun Hagström/Kimmo Rumpunen

### Innovations driving and driven by plant protection in horticultural systems

48	Mon	29	10.15-12.00	Student lecture Lunch STAF	Östan	Sara Spendrup, Paul Becher, Fredrik Fernqvist, Rebecca Thörning
			13.15-15.00	Lecture: Introduction, innovation in plant protection	Östan	Paul Becher
	Tue	30	10.15-12.00	Lecture: introduction to assignment	zoom	Paul Becher/Alberto Maria Cattaneo
	Wed	1	10.15-12.00	Voluntary supervision	zoom	Paul Becher
	Thu	2		Student preparation time		
	Fri	3	08.15-12.00	Examination: Innovative plant protection (Exercise 4)	Paul Becher zoom	Paul Becher

### Product development (week 3)

49	Mon	6	10.15-12.00	Student lecture	Östan	Sara Spendrup/Rebecca Thörning
			13.15-16.00	Innovative aspects of protected cultivation week introduction	Östan	Rebecca Thörning/Lars Mogren
	Tue	7	10.15-12.00	Diffusion of innovation	Plantan	Annie Drottberger
			13.15-15.00	Mushrooms + introduction of case work	Grodden	Malin Hultberg
	Wed	8		Preparation of case work (individual work)		
	Thu	9	13.15-16.00	Oral presentations of case and discussions	Grodden	Malin Hultberg
	Fri	10		Deadline for submission of written case report (Exercise 5) 16.00		

### Review

50	Mon	13	09.15-12.00 13.15-15.00	Creative design/design thinking/case product development	Östan	Sara Spendrup/Fredrik Fernqvist/Rebecca Thörning
	Tue	14	09.15-12.00 13.15-15.00	Creative design Creative design	Grodden On campus	Sara Spendrup/Fredrik Fernqvist/Rebecca Thörning Sara Spendrup/Fredrik Fernqvist/Rebecca Thörning
	Wed	15	09.15-12.00	Creative design presentation	Östan	Sara Spendrup/Fredrik Fernqvist/Rebecca Thörning
	Thu	16	10.15-12.00	Introduction to exercise 6	zoom	Sara Spendrup/Fredrik Fernqvist/Rebecca Thörning
			13.15-15.00	Students work with identifying subject	zoom	
	Fri	17	09.15-12.00 13.15-15.00	Library - how to search for literature WS search for literature	zoom zoom	Åsa Ode

#### Christmas holiday

51	Mon	20		Individual work		
	Tue	21		Individual work		
	Wed	22		Individual work		
	Thu	23		Public Holiday		
	Fri	24		Public Holiday		

#### Christmas holiday

52	Mon	27		Public Holiday		
	Tue	28		Public Holiday		
	Wed	29		Public Holiday		
	Thu	30		Public Holiday		
	Fri	31		Public Holiday		

#### Review

1	Mon	3		Individual work		
	Tue	4		Individual work		
	Wed	5		Public holiday		
	Thu	6	9.15-16.00	Supervision	zoom	Sara Spendrup/Fredrik Fernqvist/Rebecca Thörning
	Fri	7		Individual work		

#### Final week

2	Mon	10	10.15-12.00	Voluntary supervision	zoom	Sara Spendrup/Fredrik Fernqvist/Rebecca Thörning
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Tue	11		Individual work		
Wed	12		Individual work		
Thu	13	9.15-16.00	Presentation seminar	Plantan Östan	Sara Spendrup/Fredrik Fernqvist/Rebecca Thörning
Fri	14	09.15-12.00	Individual work Final workshop Students and teachers, creative design	On campus, the Alnarp Rehabilitation Garden (ART)	Sara Spendrup/Fredrik Fernqvist/Rebecca Thörning