

Week	Day	Date	Time	Activity	Place	Teacher
Start week						
44	Mon	1				
	Tue	2	09.15-12.00 13.00-15.00	Course introduction Workshop 1 - The rich picture Innovation - what it is and why it matters. Innovation as a core business process Introduction to Exercise 1 Fredrik 10-12	Kärnan Myllan	Rebecca Thörning/Sara Spendrup/Fredrik Fernqvist
	Wed	3	09.15-12.00	Consumer behaviour. Sensory test (the carrot project) linked to Gun's product development steps.	Grodden	Fredrik Fernqvist/Sara Spendrup/Gun Hagström/Rebecca Thörning
	Thu	4	10.15-12.00 13.00-17.00	Student lecture introduction Own work with Exercise 1	zoom	Sara Spendrup, Rebecca Thörning
	Fri	5	09.15-12.00	Examination written individual report (Exercise 1) Submit exercise by 17.00	zoom	Sara Spendrup, Rebecca Thörning
Innovation						
45	Mon	8	10.15-12.00 13.15-15.00	Developing an innovation strategy, Business model canvas. Introduction to Excursion, Student preparation for Excursion	Östan Stora Session	Sara Spendrup/Rebecca Thörning
	Tue	9	09.15-12.00 13.15-15.00	Excursion on campus: Green innovation park, SLU holding, Venture National systems of innovation and AKIS	On campus Grodden	Sara Spendrup/Rebecca Thörning Lisa Germundsson
	Wed	10	10.15-12.00	Knowledge systems	zoom	Per Hansson
	Thu	11		Student preparation time		
	Fri	12	09.15-12.00	Examination - seminar 2. BMC and strategy - reflection on field trip	zoom	Fredrik Fernqvist/Sara Spendrup/Rebecca Thörning
Product Development (week 1)						
46	Mon	15	10.15-12.00 13.15-15.00	Product Development Lecture : Presentation Gun and Kimmo, Theoretical models for pro	zoom zoom	Fredrik Fernqvist/Rebecca Thörning Gun Hagström/Kimmo Rumpunen
	Tue	16	10.15-12.00	Student lecture	Grodden	Fredrik Fernqvist/Gun Hagström/Sara Spendrup/Rebecca Thörning
			13.15-15.00	Lecture: Raw material quality as a starting point for innovation in t	zoom	Marie Olsson

Wed	17	10.15-12.00	Student lecture	Grodden	Fredrik Fernqvist/Gun Hagström/Sara Spendrup
			Student preparation for Excursion/individual work		
Thu	18	08.00-16.00	Excursion		Gun Hagström
Fri	19	09.15-12.00	Seminar and students presentation about selected issues about the zoom		Gun Hagström/Sara Spendrup/Fredrik Fernqvist

Product Development (week 2)

47	Mon	22	09.15-12.00	1 Food product development. Food safety and HACCP in SLU Food lab	SLU Food lab	Gun Hagström
			13.00-16.00	Work in SLU Food Lab	SLU Food lab	Gun Hagström
	Tue	23	10.15-12.00	Student lecture	Grodden	Sara Spendrup/Fredrik Fernqvist/Gun Hagström/Rebecca Thörning
			13.00-16.00	Students work with selected areas/voluntary supervision	SLU Food lab	Gun Hagström/Sara Spendrup
	Wed	24	10.15-12.00	Lecture: Innovation in a circular and biobased economy, with exar zoom		Marie Olsson
	Thu	25		Students work with selected area		
	Fri	26	09.15-12.00	Seminar and students' presentation about selected issues about fo	Articum 4	Gun Hagström/Kimmo Rumpunen

Innovations driving and driven by plant protection in horticultural systems

48	Mon	29	10.15-12.00	Student lecture Lunch STAF	Östan	Sara Spendrup, Paul Becher, Fredrik Fernqvist, Rebecca Thörning
			13.15-15.00	Lecture: Introduction, innovation in plant protection	Östan	Paul Becher
	Tue	30	10.15-12.00	Lecture: introduction to assignment	zoom	Paul Becher/Alberto Maria Cattaneo
	Wed	1	10.15-12.00	Voluntary supervision	zoom	Paul Becher
	Thu	2		Student preparation time		
	Fri	3	08.15-12.00	Examination: Innovative plant protection (Exercise 4)	Paul Becher zoom	Paul Becher

Product development (week 3)

49	Mon	6	10.15-12.00	Student lecture	Östan	Sara Spendrup/Rebecca Thörning
			13.15-16.00	Innovative aspects of protected cultivation week introduction	Östan	Rebecca Thörning/Lars Mogren
	Tue	7	10.15-12.00	Diffusion of innovation	Plantan	Annie Drottberger
			13.15-15.00	Mushrooms + introduction of case work	Grodden	Malin Hultberg
	Wed	8		Preparation of case work (individual work)		
	Thu	9	13.15-16.00	Oral presentations of case and discussions	Grodden	Malin Hultberg
	Fri	10		Deadline for submission of written case report (Exercise 5) 16.00		

Review

50	Mon	13	09.15-12.00 13.15-15.00	Creative design/design thinking/case product development	Östan	Sara Spendrup/Fredrik Fernqvist/Rebecca Thörning
	Tue	14	09.15-12.00 13.15-15.00	Creative design Creative design	Grodden On campus	Sara Spendrup/Fredrik Fernqvist/Rebecca Thörning Sara Spendrup/Fredrik Fernqvist/Rebecca Thörning
	Wed	15	09.15-12.00	Creative design presentation	Östan	Sara Spendrup/Fredrik Fernqvist/Rebecca Thörning
	Thu	16	10.15-12.00 13.15-15.00	Introduction to exercise 6 Students work with identifying subject	zoom zoom	Sara Spendrup/Fredrik Fernqvist/Rebecca Thörning
	Fri	17	09.15-12.00 13.15-15.00	Library - how to search for literature WS search for literature	zoom zoom	Åsa Ode

Christmas holiday

51	Mon	20		Individual work		
	Tue	21		Individual work		
	Wed	22		Individual work		
	Thu	23		Public Holiday		
	Fri	24		Public Holiday		

Christmas holiday

52	Mon	27		Public Holiday		
	Tue	28		Public Holiday		
	Wed	29		Public Holiday		
	Thu	30		Public Holiday		
	Fri	31		Public Holiday		

Review

1	Mon	3		Individual work		
	Tue	4		Individual work		
	Wed	5	09.15-16.00	Supervision	zoom	Sara Spendrup/Fredrik Fernqvist
	Thu	6		Public holiday		
	Fri	7		Individual work		

Final week

2	Mon	10	10.15-12.00	Voluntary supervision	zoom	Sara Spendrup/Fredrik Fernqvist/Rebecca Thörning
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Tue	11		Individual work		
Wed	12		Individual work		
Thu	13	09.15-16.00	Presentation seminar	Plantan Östan	Sara Spendrup/Fredrik Fernqvist/Rebecca Thörning
Fri	14	09.15-12.00	Final workshop Students and teachers, creative design	On campus, the Alnarp Rehabilitation Garden (ART)	Sara Spendrup/Fredrik Fernqvist/Rebecca Thörning