

Week	Day	Date	Time	Activity	Place	Teacher
Introduction week						
44	Mon	31				
	Tue	1	09.15-15.00	Course introduction: Workshop 1 - The rich picture Innovation - what it is and why it matters. Innovation as a core business process and Introduction to Exercise 1	Östan	Sara Spendrup/Fredrik Fernqvist/Rebecca Thörning
	Wed	2	09.15-12.00	Lecture: Consumer behaviour (FF). Introduction: of the Product Development project and presentation of Gun and Kimmo	Östan	Fredrik Fernqvist/Sara Spendrup/Gun Hagstöm/Kimmo Rumpunen/Rebecca Thörning
	Thu	3	10.15-12.00	Introduction: Student lecture	Östan	Sara Spendrup/Rebecca Thörning
	Fri	4	09.15-12.00	Student presentation: Examination written individual report (Exercise 1) Submit exercise 1 by 17.00	Östan	Sara Spendrup/Rebecca Thörning
Innovation						
45	Mon	7	10.15-15.00	Lecture: Developing an innovation strategy, Business model canvas. And introduction to Excursion and Exercise 2.	Östan	Sara Spendrup/Rebecca Thörning
				Student preparation for Excursion		
	Tue	8	09.15-12.00	Excursion on campus: Diapure, SLU Holding, Green Innovation Park	On campus	Sara Spendrup/Rebecca Thörning
			13.15-15.00	Lecture: Product Development project: HACCP, food safety lecture and sensoric analysis	Östan	Gun Hagstöm/Rebecca Thörning
	Wed	9		Own work		
	Thu	10	13.15-15.00	Lecture: National systems of innovation and AKIS	Östan	Lisa Germundsson

Fri	11	09.15-12.00	<i>Examination seminar: - Exercise 2. Reflection of the week: Field trip, Business Model Canvas & AKIS</i>	Östan	Fredrik Fernqvist/Sara Spendrup/Rebecca Thörning
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Innovations driving and driven by plant protection in horticultural systems

46	Mon	14	13.15-15.00	<i>Lecture: Introduction, innovation in plant protection</i>	Östan	Paul Becher
	Tue	15	10.15-12.00	<i>Lecture: Introduction to assignment</i>	Stora sessionssalen, the Castle Grodden	Paul Becher
			13.15-15.00	<i>Creative Workshop: Finding your target group and attribute testing (for Phase 1)</i>		Rebecca Thörning
	Wed	16	10.15-12.00	<i>Voluntary supervision: Exercise 3</i>	zoom	Paul Becher
	Thu	17	10.15-12.00	<i>Lecture: Knowledge systems</i>	Lilla Sessionssalen, the Castle	Per Hansson
	Fri	18	08.15-12	<i>Student presentation: Innovative plant protection (Exercise 3)</i> Paul Becher	Östan	Paul Becher

Product Development (week 1)

	Mon	21	10.15-12.00	<i>Lecture: Product Development</i>	Lilla Sessionssalen, the Castle	Fredrik Fernqvist
47			13.15-15.00	<i>Lecture: Theoretical models for product development and application in the food industry</i>	Östan	Gun Hagström
	Tue	22	10.15-12.00	<i>Lecture: Raw material quality as a starting point for innovation in the horticultural sector, with examples from today's global market</i>	Östan	Helena Persson Hovmalm
	Wed	23	10.15-12.00	<i>Student lecture 1</i>	Östan	Fredrik Fernqvist/Gun Hagström/Sara Spendrup
	Thu	24	08.00-17.00	<i>Student preparation for Excursion/presentation of Phase 1</i> <i>Excursion</i>		Gun Hagström/Rebecca Thörning/Sara Spendrup

	Fri	25	09.15-12.00	<i>Student presentation: of Phase 1 (Product Development project)</i>	Lilla Sessionsalen, the Castle	Gun Hagström/Sara Spendrup/Fredrik Fernavist
Product Development (week 2)						
48	Mon	28	09.15-12.00 and 13.15-16.00	<i>Food product development in the SLU Food Lab. Practical work: making the jam.</i>	SLU Food lab	Gun Hagström
	Tue	29	10.15-12.00	<i>Student lecture 2</i>	Östan	Sara Spendrup/Fredrik Fernqvist/Rebecca Thörning
			13.00-16.00	<i>Students work with selected areas/voluntary supervision</i>	zoom	Sara Spendrup/Rebecca Thörning
	Wed	30	10.15-12.00	<i>Lecture: Innovation in a circular and biobased economy, with examples from food waste/side streams and its use for new food and non-food products</i>	Östan	Helena Persson Hovmalm
			13.00-15.00	<i>Voluntary supervision: In the SLU Food Lab</i>	SLU Food Lab	Gun Hagström
	Thu	1	10.15-12.00	<i>Creative Workshop: market the food product</i>	Wisteria, the Castle	Rebecca Thörning
			13.15-16.00	<i>Creative Workshop: market proposal development</i>	Sunnan	Rebecca Thörning
	Fri	2	09.15-12.00	<i>Creative Workshop: presentation of ideas</i>	Östan	Rebecca Thörning
Product development (week 3)						
	Mon	5	10.15-12.00	<i>Student lecture 3</i>	Östan	Sara Spendrup/Fredrik Fernqvist/Rebecca Thörning
49			13.15-16.00	<i>Week introduction: Innovative aspects of protected cultivation</i>	Östan	Lars Mogren
	Tue	6	10.15-12.00	<i>Lecture: Diffusion of innovation</i>	Östan	Annie Drottberger
			13.15-15.00	<i>Lecture: Mushrooms + introduction of case work (Exercise 4)</i>	Östan	Malin Hultberg
	Wed	7		<i>Own work</i>		
	Thu	8	13.15-16.00	<i>Student presentations: Oral presentations of case and discussions (Exercise 4)</i>	Grodden	Malin Hultberg
	Fri	9		<i>Deadline for submission of written case report (Exercise 4) 16.00</i>		

Review						
50	Mon	12	10.00-12.00	Voluntary supervision: Product Development project (Phase 2)	zoom	Gun Hagström/Rebecca Thörning
	Tue	13	09.15-15.00	Own work with Phase 2 (Product Development project) Student presentation: Phase 2 (Product Development project)	Wisteria, the Castle	Gun Hagstöm/Kimmo Rumpunen/Rebecca Thörning/Sara Spendrup
	Wed	14		Own work		
	Thu	15	10.15-12.00	Introduction: to Exercise 5	Ladan	Sara Spendrup/Fredrik Fernqvist
	Fri	16	13.15-15.00	Students work with identifying subject	Ladan	Åsa Ode
			09.15-12.00	Lecture: Library - how to search for literature	Ladan	Åsa Ode/Sara Spendrup/Fredrik Fernqvist
			13.15-15.00	Workshop: search for literature	Ladan	
Christmas holiday						
51	Mon	19	10.00-12.00	Voluntary supervision: Exercise 5	zoom	Sara Spendrup
	Tue	20		Individual work		
	Wed	21		Individual work		
	Thu	22		Individual work		
	Fri	23		Individual work		
Christmas holiday						
52	Mon	26		Public Holiday		
	Tue	27		Public Holiday		
	Wed	28		Public Holiday		
	Thu	29		Public Holiday		
	Fri	30		Public Holiday		
Review						
1	Mon	2		Individual work		
	Tue	3		Individual work		

	Wed	4	09.15-16.00	Mandatory Supervision: Exercise 5	zoom	Sara Spendrup/Fredrik Fernqvist
	Thu	5		Individual work		
	Fri	6		Public Holiday		
	Final week					
	Mon	9	10.15-12.00	Voluntary supervision: Exercise 5	zoom	Sara Spendrup/Fredrik Fernqvist
2	Tue	10		Individual work		
	Wed	11		Individual work		
	Thu	12	09.15-16.00	Student presentations: Exercise 5	Datorsal Ladan	Sara Spendrup/Fredrik Fernqvist
	Fri	13	09.15-12.00	Final workshop: Students and teachers (course evaluation)	Grodden	Sara Spendrup/Fredrik Fernqvist/Rebecca Thörning

