

Schedule LV0102 spring 2022 - Updated 12 Jan 2022

Important notes:

- The first two weeks will be entirely on Zoom due to the current covid outbreak
- Minor changes may occur in this schedule

LV0102 – Project management for innovation in sustainable food systems

MSc Sustainable Food Systems, Spring 2022

Digital course room (Zoom)

Join Zoom Meeting

<https://slu-se.zoom.us/j/65187429454>

Meeting ID: 651 8742 9454

Passcode: LV0102

Date	Time	Activity (Teacher)	Lecture Room(s)
1. Course introduction- What is innovation?			
Mo 17/1	13-16*	Course introduction workshop (FF)	Zoom
Tu 18/1	9-12	Innovation – What is it and why it matters? (FF) Readings: Trott, ch.1, Ch. 1 Tidd & Bessant	Zoom
	13-14*	About student-led lectures (FF)	
We 19/1			
Th 20/1			
Fr 21/1	9-12*	Seminar 1: The fruit logistica case (FF+RT) <i>Delivery of individual report (16:00)</i>	Zoom
2. Project management and the innovation case			
Mo 24/1	13-14* 14-16*	The innovation case – presentation. Workshop and questions (FF/TJ) [Part of group project process]	Zoom
Tu 25/1	9-12*	Project management / what is project management? Creating results as a team (TJ) [Part of group project process]	Zoom
	13-16*	Project management / what is project management? Creating results as a team (TJ) [Part of group project process]	
We 26/1	9-12*	Project management /What is good teamwork? (TJ) [Part of group project process]	Zoom
Th 27/1			
Fr 28/1	9-12*	Seminar 2: The project plan (TJ) [Part of group project process]	Zoom
3. Design thinking			
Mo 31/1	9-12	The value chain, the food system and current market developments (FF)	Zoom

		R&D and Market research Readings: Trott, ch 9 + 14	
Tu 1/2			
We 2/2			
Th 3/2	9-12* 13-16*	Design Thinking workshop (RT) Design Thinking workshop (RT) [Part of group project process]	Sal O1 (Uppsala)
Fr 4/2	9-12*	Workshop – Applying design thinking in the project and visualization (RT) [Part of group project process]	Sal H (Uppsala)
	13-14* (15)	Introduction to product development (GH + RT) Decision on ingredients for NPD exercise [Part of group project process]	Sal H (Uppsala) Plantan (Alnarp) (alt. Zoom)
4. New product development (NPD)			
Mo 7/2	10-12	NPD and managing the process [Quiz*] Readings: Trott, ch. 13 + 15 (FF)	Zoom
Tu 8/2	9-12* 13-16*	Product development (GH) (possibly at other location/excursion)(half-class) Product development (prel.) (half class) (GH)	Lesson in real life. Uppsala. Location to be announced
We 9/2	9-10* 10-11*	Stefan Olsson (Karlshamn) Evt. lecture (on product development) (GH) and questions regarding NPD project	Zoom
Th 10/2			
Fr 11/2	9.00 (sharp) -10* 10-12*	Seminar – presentation (in pairs) product development (GH) Project group discussion. NPD methodology. Supervision with Gun Hagström on the NPD process (each group receives a time slot of 15-20 minutes). [Part of group project process]	Sal H (Uppsala) (Teacher in Alnarp)
5. Strategy and business model innovation			
Mo 14/2	9-12	Strategy and BMC (FF + SS) Readings: Trott, ch. 11	Zoom
Tu 15/2	10-12*	Managing innovation within firms and Managing organisational knowledge Readings Trott, ch 4 +7 (Student lecture 1) [Quiz*] (RT)	Zoom
We 16/2			
Th 17/2	9-16*	Evt. activity reserved time	Uppsala
Fr 18/2	9-12*	Workshop – Business model innovation (the farm case and the vegetarian butcher) (SS+FF)	Uppsala - Location to be announced
Course Week 6 – Sustainability and innovation			
Mo 21/2	10-12	Perspectives on innovation and sustainable development Introduction to literature seminar (PAL)	Sal O2 (Uppsala)

Tu 22/2	10-12*	Public sector innovation and social innovations (Trott ch. 3 + Article) (Student lecture 2) [Quiz*] (RT)	Zoom
We 23/2			
Th 24/2	10-12*	Changing agri-food systems in western countries, ch 2 in Innovation in agri-food (https://www.wageningenacademic.com/doi/epdf/10.3920/978-90-8686-666-3) + Strategic alliances, networks Trott ch 8. (Student lecture 3) [Quiz*] (RT)	Zoom
Fr 25/2	9-12*	Seminar – Innovation for sustainable development (PAL)	Sal O1 (Uppsala)
Course Week 7 – Innovation networks and the diffusion of innovations			
Mo 28/2	13-16*	Diffusion of innovations (AD) Readings, Trott, ch. 12	Zoom
Tu 1/3			
We 2/3	9-12*	Open innovation Readings: Trott ch 10 + Intellectual property and managing intellectual property Readings: Trott, ch 5+6 (Student lecture 4) [Quiz*] (RT)	Zoom
Th 3/3			
Fr 4/3	8-10*	National systems of innovation and the AKIS (LGB) Readings: Trott, ch. 2	Zoom
	10-12*	Workshop on innovation systems (FF)	Zoom
Course Week 8 – Project work			
Mo 7/3	10-12*	Reserve time	Zoom
Tu 8/3			
We 9/3			
Th 10/3			
Fr 11/3			
Course Week 9 -			
Mo 14/3		<i>Delivery of written project report (16:00)</i> [Part of group project process]	
Tu 15/3			
We 16/3			
Th 17/3	9-16*	<i>Presentations of project (FF & TJ)</i> [Part of group project process]	Sal L (Uppsala)
Fr 18/3			
Course Week 10 -			
Mo 21/3		Written individual examination (home examination)	
Tu 22/3		<i>Final delivery of individual assignments and home examination</i>	
We 23/3	9-12*	Final workshop (FF+TJ+RT) [Part of group project process]	Zoom
Th			
Fr			

Teachers: FF=Fredrik Fernqvist; RT=Rebecca Thörning; TJ=Torbjörn Jonasson;
SS=Sara Spendrup, GH=Gun Hagström; PAL=Per-Anders Langendahl; AD=Annie Drottberger;
LG=Lisa Germundsson

Notes:

Changes may occur in the schedule

Some activities take place on campus, and some are not possible to participate in digitally.

Activities with an [*] are compulsory

Five lessons (four student lectures, and one on the chapters of NPD) have quizzes connected to them. These quizzes should be made before the lesson, and are compulsory to make.

We start a quarter past the hour indicated in the schedule (i.e. 9 = 9.15)

Grading criteria is announced at course start.

We use one (and the same) zoom-room for all online lessons that has indicated Zoom as lecture room. All activities in the room are automatically registered (for checking presence).

Trott refers to the course book: Trott (2021) Innovation management and new product development (7th ed.).

Previous editions do not follow the same chapter structure (although the same contents can be found in the book).

Additional material, papers et cetera, can be found in the Canvas room