

LV0102 Spring 2021, 2021-01-18 -- 2021-03-23

Schedule

Note 1: Changes may still occur in this schedule

Note 2: All lectures and other activities are held online. Link to digital classroom in Zoom is available on Canvas

Note 3: Times indicated with [*] are compulsory

Note 4: We normally start 15 minutes past each hour unless anything else is mentioned. Thus, 13-14 in the schedule mean 13:15-14:00.

Note 5: Check out for changes and other important messages. These are announced on Canvas.

Course week 1: 18-22 Jan			
<i>Introduction - What is innovation?</i>			
	Time	Activity	Readings and preparations
Mon 18/1	13-15*	Course introduction Introductory workshop – The rich picture [FF, SS, TJ]	
Tues 19/1	10-12	Innovation – What it is and why it matters [FF]	Trott Ch 1: Innovation management: an introduction Tidd & Bessant (Ch1. Innovation, what it is and why it matters)
Wed 20/1	10-12*	Project management: Creating result as a team [TJ]	
Thu 21/1		<i>Preparations for seminar 1</i>	
Fri 22/1	9-12*	Seminar 1: The Fruit Logistica Case	Upload seminar presentation on Canvas, at latest 08:30 Upload own reflection (max 1/2 page) on Canvas at latest 16:00
Course week 2: 25-29 Jan			
<i>Project management organisation and innovation strategy</i>			
Mon 25/1	13-15	National systems of innovation and the AKIS [LBG]	Trott Ch 2. National systems of innovation and entrepreneurship.
Tues 26/1	9-10* 10-12	Discussion on student-led lectures [FF] Innovation strategy [FF]	Tidd & Bessant: Ch 4. The innovation strategy Pisano (2015) You need an innovation strategy Omta & Folstar (2015) Integration of innovation in the corporate strategy of agri-food companies
Wed 27/1	9-10 10-12*	Project work introduction [FF] Project management: What is project management? Pre-study [TJ]	
Thu 28/1			
Fri 29/1	9-11* 11-12*	Workshop 1: What is a good team work? Kick-off in project groups [TJ, FF + SS] Introduction of challenges (guests) and handing out of challenges	

Course week 3: 1-5 Feb.			
This week preferably speak with case firm			
Innovation for sustainable food systems			
Mon 1/2	13-15	Perspectives on innovation and sustainable development and introduction to Literature Seminar [PAL]	Berkhout, F. Sustainable Innovation Management. In: Mark Dodgson, David Gann and Nelson Phillips (eds), The Oxford Handbook of Innovation Management, Oxford: Oxford University Press, 2014: 290- 315.
Tues 2/2	10-12	Managing innovation within firms (Ch 4) and Operations and process innovation (Ch 5) [FF]	Trott Ch 4. Managing innovation within firms + Ch 5. Operations and process innovation
Wed 3/2	10-12*	Project management: Leadership in projects [TJ]	
Thu 4/2			
Fri 5/2	9-12*	Seminar 2: Literature seminar - Innovation for sustainable development [PAL]	Seminar literature to be announced Monday 1 Feb and uploaded on Canvas Deadline to upload preliminary assignment (preparation) on Canvas: 09:00 Deadline to deliver final assignment on Canvas: 16:00 (voluntary task to adjust report after the seminar and upload new version)
Course week 4: 8-12 Feb			
Mon 8/2	13-15	Student lecture 1: Managing intellectual property and organisational change	Trott Ch 6. Managing intellectual property + Ch 7. Managing organisational knowledge
Tues 9/2	10-12	The value chain, the food system and current market developments [FF]	Ericksen (2008) The food system approach Benè (2019) food system drivers Fernqvist & Göransson (2021)
Wed 10/2	10-12	Student lecture 2: Strategic alliances and networks	Trott Ch 8. Strategic alliances and networks and Ch 11. Open innovation and technology transfer
Thu 11/2			
Fri 12/2	9-12*	Workshop 2: How to meet the challenge? Project management and supervision [FF, SS + TJ]. A time-slot for group supervision will be announced for each group	

Course week 5: 15-19 Feb			
Mon 15/2	13-16	Diffusion of innovations [AD]	Trott Ch 3. Market adoption and technology diffusion
Tues 16/2	10-12	Student lecture 3: Management of research and development	Trott Ch 9. Management of research and development & Ch 10. Managing R&D projects
	13-14*	Guest lecture: Anna Henning-Moberg, Axfoundation. Tackling local and global sustainability challenges in the food system	See: https://www.axfoundation.se/en
Wed 17/2			
Thu 18/2	9-16*	EVENTUALLY A WORKSHOP Note: Date currently not definitely set for this activity	
Fri 19/2	9-12*	Workshop 3: Innovation for sustainable food systems and group supervision A time-slot for group supervision will be announced for each group	Ericksen (2008) The food systems approach Wiek et al. (2011) Key competences in sustainability
Course week 6: 22-26 Feb Product development			
Mon 22/2	10-12*	Introduction to food product development and project [GH]	Næs & Nyvolds. 2004 Creative design and food development (Matforsk)
Tues 23/2	10-12	Student lecture 4: New product development and market research	Trott Ch 14. New product development + 16. Market research and its influence on new product development
Wed 24/2	9-12*	Food product development discussion + possible guest [GH]	
Thu 25/2			
Fri 26/2	9-12*	Seminar 3: Presentation product development [GH & SS]	Upload presentation file to Canvas at latest 09:00
Course week 7: 1-5 March This week preferably speak with case firm			
Mon 1/3	13-15 15-16	Student lecture 5: New service innovation and managing the new product development process Time: Introduction to the Case workshop [SF + FF]	Trott Ch. 15. New services innovation & Ch 17. Managing the new product development process
Tues 2/3	9-15*	Supervision of project Each group receive time for supervision of approximately 30 minutes per group. Will be announced.	
Wed 3/3	10-12*	Digital excursion Drivhuset	See: https://uppsala.drivhuset.se/en/
Thu 4/3			
Fri 5/3	8.30-12* (note the time)	Workshop: Business model canvas workshop: a) The Farm Case, or b) The Vegetarian Butcher [SS + FF]	You should have read through the two cases. At the work shop you will select one to work with. Read the paper "business model" Upload individual assignment "product development" (2-3 pages) at latest 16:00

Course week 8: 8-12 March.			
Preferably send (preliminary) project report to case firm in the beginning of this week			
Time allocated for writing final project report (innovation project).			
Mon 8/3	13-16*	Returning to the market: Case seminar (prel.)	Before the case seminar, read: "Launching innocent to the growing fruit smoothie market" ch 14 (p 508-515)
Tues 9/3	9-12	Open supervision and open time for questions. FF and SS are available for answering question	
Wed 10/3			
Thu 11/3			
Fri 12/3			Deadline 16:00, delivery of final report
Course week 9: 15-19 March			
Project presentations			
Mon 15/3			Prepare presentation and opposition
Tues 16/3			Prepare presentation and opposition
Wed 17/3	9-12*	Presentation of projects	
Thu 18/3	9-11* 11-12*	Presentation of projects Findings	
Fri 19/3	10-12*	Final workshop	
Course week 10: 22-23 March (Mo-Tue)			
Mon 22/3			
Tues 23/3			16:00 Last delivery for final course report/individual home examination and individual assignments

Teachers:

FF=Fredrik Fernqvist

SS=Sara Spendrup

TJ=Torbjörn Jonasson (Project management)

PAL= Per-Anders Langendahl (Perspectives on innovation and sustainable development)

GH=Gun Hagström (Food product development)

AD=Annie Drottberger (Diffusion of innovations)

LBG=Lisa Blix Germunsson (AKIS, sectoral systems of innovation)