Reading List MX0154: Communication Theory and Strategy

Preliminary reading list for *MX0154: Communication Theory and Strategy*. A final reading list will be provided at the course start; all readings will be made available on Canvas. Supplementary readings for eager readers are marked with a preceding star and shaded in grey, all other readings are highly recommended.

CW1: Introduction to Communication Theory


CW2: Transmission and Transaction Models


CW3: Communication as Constitutive to Society


**CW4: Critiquing Communication**


CW5: Metatheory

CW6: Connect Theory and Practice

CW7: Strategy in Depth