

MX0158 Communication Theory and Strategy HT2024

01 November 2024 – 19 January 2024

Schedule version: 4 October 2024 — subject to minor changes till the course start, incl mandatory activities

Current room bookings: <https://cloud.timeedit.net/slu/web/stud1/ri1Y3XYQQ3wZ96Qv750Q6975y5Y77Z.html>

Legend:	in person activity	university-mandated holidays or lecture-free days	mandatory
	online activity	examination	
	On unmarked days , we expect students to do: readings, self-study, group work, and exam preparation!		

SCHEDULE			
	Morning (9-12)	Afternoon (13-16)	Notes
Mon, 28 Oct 24			
Tue, 29 Oct 24			
Wed, 30 Oct 24	Previous Course		
Thu, 31 Oct 24			
CW0			
Fri, 1 Nov 24			Day before All Saints. No teaching activities.
Sat, 2 Nov 24			
Sun, 3 Nov 24			
CW1 — Getting Started with Communication (1)			
Mon, 4 Nov 24	Registration, administration, introduction <i>Role-call, outline of the course, assignments, expectations, mandatory sessions, etc</i>	Project-related workshop	mandatory <i>morning: Room O1 afternoon: Room Z</i>
Tue, 5 Nov 24	Visit to Biotopia and Project Intro 10-12 @ Biotopia, Vasagatan 4, Uppsala		mandatory
Wed, 6 Nov 24			Ultuna Närlingslivsdag No teaching activities.
Thu, 7 Nov 24	Project-related workshop		
Fri, 8 Nov 24			
Sat, 9 Nov 24			
Sun, 10 Nov 24			
CW2 — Getting Started with Communication (2) & Metadiscourse			
Mon, 11 Nov 24		Field Visit to Azote (Comm. Agency) @ Azote, Sveavägen 118, Stockholm	
Tue, 12 Nov 24			
Wed, 13 Nov 24	Project Presentations @ Biotopia <i>(in groups)</i>	Project Presentations @ Biotopia <i>all (in groups)</i>	mandatory
Thu, 14 Nov 24			
Fri, 15 Nov 24	Introduction to Theorising Communication and Metadiscourse		
Sat, 16 Nov 24			
Sun, 17 Nov 24			
CW3 — Communication and Functionalism			
Mon, 18 Nov 24	Introduction / Lectures		
Tue, 19 Nov 24			
Wed, 20 Nov 24			
Thu, 21 Nov 24	Literature Workshop		
Fri, 22 Nov 24	Theory and Practice Workshop		mandatory
Sat, 23 Nov 24			
Sun, 24 Nov 24			
CW4 — Communication and Interaction			
Mon, 25 Nov 24	Introduction / Lectures <i>phenomenology?</i>		
Tue, 26 Nov 24			
Wed, 27 Nov 24			
Thu, 28 Nov 24	Literature Workshop		
Fri, 29 Nov 24	Theory and Practice Workshop		mandatory
Sat, 30 Nov 24			

Sun, 1 Dec 24			
	<i>CW5 — Communication and Society (1)</i>		
Mon, 2 Dec 24	Introduction / Lectures		
Tue, 3 Dec 24			
Wed, 4 Dec 24	Field Visit to Moderna Museet: Art and Communication		
	10-12 @ Moderna Museet, Exercisplan 4, Stockholm		
Thu, 5 Dec 24	Workshop	Workshop	mandatory
Fri, 6 Dec 24			
Sat, 7 Dec 24			
Sun, 8 Dec 24			
	<i>CW6 — Communication and Society (2)</i>		
Mon, 9 Dec 24	Literature Workshop		
Tue, 10 Dec 24	Theory and Practice Workshop	Introduction to Communication Culture	mandatory
Wed, 11 Dec 24	Presenting skills with Maria (10-12)		
Thu, 12 Dec 24	Introduction to the Exams	Compensatory Workshop	afternoon mandatory for some
Fri, 13 Dec 24	Start of written exam preparation		
Sat, 14 Dec 24			
Sun, 15 Dec 24			
	<i>CW7 — Written Exam</i>		
Mon, 16 Dec 24			
Tue, 17 Dec 24	Digital Q&A about the Exams (13-14)		
Wed, 18 Dec 24			
Thu, 19 Dec 24			
Fri, 20 Dec 24	Theory: open book exam (13-17)	Start of oral exam preparation	
Sat, 21 Dec 24	exam		
Sun, 22 Dec 24			
Mon, 23 Dec 24	Winter break according to SLU's Academic Calendar. No teaching and learning activities.		
Tue, 24 Dec 24			
Wed, 25 Dec 24			
Thu, 26 Dec 24			
Fri, 27 Dec 24			
Sat, 28 Dec 24			
Sun, 29 Dec 24			
	<i>CW8 — Individual projects / exam preparation</i>		
Mon, 30 Dec 24	Winter break according to SLU's Academic Calendar. No teaching and learning activities.		
Tue, 31 Dec 24			
Wed, 1 Jan 25	Public holiday.		
Thu, 2 Jan 25			
Fri, 3 Jan 25			
Sat, 4 Jan 25			
Sun, 5 Jan 25			
	<i>CW9 — Individual projects / exam preparation</i>		
Mon, 6 Jan 25	Public holiday.		
Tue, 7 Jan 25			
Wed, 8 Jan 25			
Thu, 9 Jan 25	Workshop on Communication Culture	Peer Support for Oral Exam project	mandatory
Fri, 10 Jan 25			
Sat, 11 Jan 25			
Sun, 12 Jan 25			