

Schedule for Experimental methods for economics and business studies (NA0185), 2024–25

		Monday	Tuesday	Wednesday	Thursday	Friday
44	28 – 1 O/N					
45	04–08 Nov				Course Organiza- tion and Lecture 1 (JR), 10.15– 12.00, room tba	Lecture 2 (JR), 13.15–16.00, room tba
46	11–15 Nov	Student project discussion (manda- tory, JR), 9.15– 12.00, room tba	Lecture 3 (JR), 9.15– 12.00, room tba	Lecture 4 (JR), 9.15–12.00, room tba		
47	18–22 Nov		Student paper seminars (manda- tory, JR), 13.15– 16.00, room tba			
48	25–29 N	Lecture 5 (JS), 9.15– 12.00, room tba	Exercise 1 (manda- tory, JS), 9.15– 12.00, room tba	Lecture 6 (JR), 9.15–12.00, room tba		
49	02–06 Dec			Exercise 2 (manda- tory, JR), 9.15–12.00, room tba		
50	09–13 Dec	Student project presen- tations (manda- tory, JR, room tba), 9.15– 12.00				
02	06–10 Jan					
03	13–20 Jan					Deadline final report, to be sent before 18.00 by email to JR

JR = Jens Rommel; JS = Julian Sagebiel

Exam dates will be posted in due time.

Overview on content

Lecture 1 = Why experiments in Economics? Types of experiments (JR)

Lecture 2 = Game theory and auction/marketing experiments (JR)

Lecture 3 = Behavioral economics and preference elicitation (JR)

Lecture 4 = Experimental design I (JR)

Lecture 5 = Experimental design II (JS)

Lecture 6 = Analysis of experimental data and experiments for policy-making (JR)

Exercise 1 = Experimental design (JS)

Exercise 2 = Power analysis and ethics (JR)

Seminar 1 = Students present and discuss initial project ideas

Seminar 2 = Students present and discuss research papers

Seminar 3 = Students present and discuss final project ideas

You must attend all seminars, all exercises, and at least 4 out of 6 lectures. If you miss a lecture, make sure to fill the gaps quickly.

All teachers are available for meetings and discussion upon request. Feel free to reach out to us by email to agree on a meeting.

We will use RStudio, Excel, and Stata. You are expected to be able to perform basic operations in these programs.